

ORGANIZATION: Big Brothers Big Sisters of Cumberland & Salem Counties

PROJECT: Mentor 2.0

POPULATION TO BE SERVED BY PROJECT: The population that BBBS will directly serve is a cohort of 50 high school freshmen in the year one, who will move to sophomores in year two, and an additional 50 incoming freshmen in year two. "Little" mentees are primarily from low-income communities and are likely to be first generation college students. These students, similar to most of the youth that BBBS serves, may be facing financial hardships, rejection or the loss of one parent, terminal illness of one parent, incarceration of one or both parents, a dysfunction within their household, have physical or emotional barriers, or are limited by their level of understanding English or mobility.

ORGANIZATION'S TOTAL OPERATING BUDGET (CURRENT YEAR): \$560,265

PROJECT DESCRIPTION: In order to substantially increase the number of youth they serve, BBBS knows that they need to utilize technology. iMentor's Mentor 2.0 program is a curriculum based online program model, where matches (a "Big" mentor and "Little" mentee) interact weekly, through the iMentor platform. In addition, in-person match events will take place regularly. BBBS believes the iMentor's Mentor 2.0 program will mitigate some of the challenges faced in recruiting "Big" mentors due to travel time commitments and availability of time.

iMentor and Mentor2.0 program has been selected as a priority unanimously by the President/CEO, Program Director, and Board of Trustees of BBBS. They have been researching and vetting iMentor's Mentor2.0 program for two years. This past January at the annual Board/Staff retreat, the need to utilize technology and implement new approaches to both recruitment and program delivery became increasingly more evident when they reviewed the progress of their Strategic Plan. They believe that iMentor's Mentor 2.0 program is the best program and provides the best tools to transform the way BBBS serves children in one-to-one mentoring relationships. It will be a game-changer for the organization, catapulting the number children they will be able to serve.

ABOUT THE ORGANIZATION: The mission of Big Brothers/Big Sisters is to provide children facing adversity the strong and enduring, professionally support one-to-one relationships that change their lives for the better, forever. They are the defenders of potential. Their vision is for all children to achieve success in life and their goal is for BBBS to be the organization of choice for youth mentoring, corporate and community partnering, fundraising, and staff and board membership.

ORGANIZATION: Hispanic Family Center of Southern New Jersey

PROJECT: HFC Cares

POPULATION TO BE SERVED BY PROJECT: Women, children and families in Camden County, both Spanish and non-Spanish speakers

ORGANIZATION'S TOTAL OPERATING BUDGET (CURRENT YEAR): \$3,305,349

PROJECT DESCRIPTION: During 2018, Camden County saw a 69% increase in overdose deaths as a result of the current opioid crisis. With an increase in its numbers of clients, the HFC has found it necessary to utilize their space more efficiently in order to meet the demand for services. The goals of this project are to create a more welcoming and comfortable environment for clients, and to create additional counseling spaces so that they can serve an increased number of individuals.

The HFC will utilize Impact100SJ funds to better serve clients participating in our behavior health and prevention programs. The funding will be used to renovate and restructure their Family Counseling Clinic, creating 7 new individual counseling rooms, 3 group counseling rooms and one communal office space. Currently, their Family Counseling Clinic consists of multi-use offices that are sometimes used for counseling. These counseling rooms also serve as the therapists' offices. Because of the lack of available space, individuals must often wait to be seen or must reschedule in order to be served. By providing additional counseling space, this project will impact every client that is served in the Family Counseling Clinic at the Hispanic Family Center. Approximately five thousand individuals will be served over the twenty-four month grant period.

ABOUT THE ORGANIZATION: The Hispanic Family Center was founded in 1976 to provide behavioral health services to the growing population of Latinos in the community, and has since expanded into a multi-faceted human services organization that improves health outcomes and increases opportunities for individuals and families. They serve nearly 10,000 clients annually through a diverse portfolio of program offerings for various populations. Currently, Latinos represent approximately 70% of the clients they serve, and non-Latinos represent the remaining 30%. They have a long history of working with women, children and families in particular. Over their nearly 40-year history, they have provided support to strengthen families through proven workforce development initiatives and training opportunities, as well as prevention and health education services.

ORGANIZATION: Ronald McDonald House of Southern New Jersey (RMHSNJ)

PROJECT: Family Bedroom Suite Carpet Replacement

POPULATION TO BE SERVED BY PROJECT: The critically ill children (ages 0-21) and high-risk pregnant mothers who reside with RMHSNJ

ORGANIZATION'S TOTAL OPERATING BUDGET (CURRENT YEAR): \$1,915,000

PROJECT DESCRIPTION: This grant will help to directly impact the healthy living environment Ronald McDonald House provides for two of the most vulnerable populations among us, critically ill children and high-risk pregnant mothers. The 25 guest bedroom suites have worn out 9-year-old carpeting. RMHSNJ would use the grant to replace the worn carpeting with vinyl plank flooring.

The need for this vinyl plank flooring is health driven. It will allow RMHSNJ to have cleaner, dustless vinyl flooring which cannot be a hiding place for bedbugs or dirt. This grant will not only improve the quality of the House's environment, it will also add to the comfort they are able to provide to more than 700 families each year.

All children and pregnant mothers who stay at RMHSNJ are medically fragile and need the highest quality in health and sanitation maintained at all times. The removal of carpet will get rid of a hiding place for dust and dirt as well as bedbugs which necessitates replacement of old bedbug covers as well. By replacing the carpeting with hypoallergenic and easily cleaned vinyl flooring, and providing new bedbug covers, pillows and mattress pads, they can ensure the House best serves all of the families and community members with sick children served each year.

ABOUT THE ORGANIZATION: The Ronald McDonald House of Southern New Jersey is located in the heart of Camden, adjacent to Cooper University Hospital. The current House was built in 1998, with capacity expanded by 25% in 2016 and extensive first floor renovations taking place in 2018.

Ronald McDonald House is a "home away from home" for more than 700 families who are battling critical childhood illnesses and injuries every year. They provide a cozy Family Bedroom suite, on-site laundry, warm and nourishing home cooked meals every night and twice on weekends, reliable transportation to and from the hospital each day and access to mobile technology devices and wi-fi, all free of charge.